

Why Important

In order to preserve Israelis leading positions it is important to provide a sufficient conditions for continuous repatriation.

I was trying to figure out how to bring 7 millions people to Israel.

Nowadays the world has changed and you wont find much of a pioneers, who would be ready to form the first settlements, work and live for sake of development of the city and region. Therefore, in order to tract people, it is important build the infrastructure for them, so they would want to come, stay and educate.

Another problem Israel faces today is related to the lack of high quality academic institutions and research centres. It is interesting to point out that from 1970s, the population of Israel has tripled, however no new universities were build. The government has tried to change the status of Ariel college, however it still does not provide the sufficient quality of education.

Israeli PM has recently announced that Israel is planning to import 10.000 of engineers, while 50.000 of Israeli engineers live and work in the Silicon Valley, USA.

Moreover, recently, the two Israeli women, has won the nobel prize, but they were presenting the USA universities.

Due to the lack of academic and research infrastructure, the Israeli professionals and youth are leaving the country and work for sake of prosperity of other countries - those counties which provide sufficient academic and research environment.

Why Arad

It is evidential that Israel is in need of academic and research infrastructure. When i started to think about the place to create it, i did choose the city of Arad.

It might be suggested that it would be easier to create the new academic and research environment in the Centre of Israel. However, it would not have such a great affect at all, as the centre of Israel is already highly populated and it has enough of academic institutions.

What we aiming for is to gain a range of benefits, not only educational but strategical and social as well. Therefore, it is important to develop those areas, which has problems but are of a great potential. From my point of view, today, Arad and the Negev Dessert is the most strategically right areas to invest in and develop.

It is important to understand that Negev Desert constitutes 55% of the Israel's territory, while only 7% of Israeli population lives there, and the rest of 83% of population shares 45% of the territory. Looking at these numbers, the reason why it is important to develop south areas of Israel becomes clear.

Unfortunately, nowadays we don't see people moving the south, due to the lack of incentives. Establishment of the Project would create a range of incentives for relocation.

Arad specifically

Arad is the only jewish city in the northern Negev, and it is important to develop it, from the strategical point of view. This city is a boarder line between beduins and jews, and it is crucial to keep the territory and strengthen the economy in the region.

Despite the strategic importance of the Arad, the city is currently undergoing economic crisis. All the factories and industries are closed, no schools, no academic infrastructure. For the last 5 years, 10% of Jews has left Arad. Government only works on the development of army, roads and railway in the area, but it is not enough.

In order to stop the process of economic degradation, it is important to create an anchor in Arad, to make it possible to attract the investments to the city and the development of Hi-tech is the best solution, as it does not require complicated logistics and transportation and other expenses.

what we do

We are planning to establish Research and Development Centre, boarding school and Hitech industrial park with the new settlements around. The R&D centre would provide the industrial centre with knowledge, technological innovations and excellence and they would work in cooperation.

Establishment of the project would allow us to turn Arad in 100.000 people city with 20.000 students University.

What is crucial in the Project is that it will create an incentives for people to stay in Arad and relocate their families, not just travel their daily. This would lead to the growth of population of the Arad and economic strengthening of the region. Moreover, as one of the most important conditions for start-up companies to be located in the Arad, it will create a great amount of working places, what will enhance the development even more.

Moreover, building of The project would attract not only Israelis inside the state to relocate or stay in Arad, but also will engine repatriation of those citizens of Israel, who work and live abroad due to the lack of research and development infrastructure in Israel. Also, it will trigger new repatriates, as they would be attracted by the social, educational and technological developments of the region and perspectives for personal and financial development.

What We Need

We done an exhaustive research, and I can confirm that today it is important to invest in human capital.

I do think that it is important to provide equal access to the high quality institutions to all citizens, from different areas and social layers. Especially it is important to support financially children from those families, who's parents can not afford to educate their children.

Therefore, we aim to build a structure, similar to the common models of world universities, based on the Endowment Fund. Once we laid the foundation for the fund creation, it will start to grow itself.

What we are working for:

We have reached the agreement with government regarding the land for the project. The municipality of Arad has already assigned the land area 120 Dunam, with future option to expand on 800 dunam more. This contribution from the government is of a crucial importance as land is a very precious resource in Israel.

At the current stage we are working for raising the seed money, which will allow us to start the major process of the fund raising for Endowment fund(75mln\$) and establishment of the University Campus(25mln\$).